

## COMPLIANCE WORKING RECORD

# Marketing evidence working record

Fictional sample. Requires tailoring. No compliance assurance.

## Document control

| Field         | Value                                 |
|---------------|---------------------------------------|
| Document type | Administrative evidence pack          |
| Jurisdiction  | United States                         |
| Version       | 2026-09-03.1                          |
| Status        | Fictional sample. Requires tailoring. |
| Prepared on   | September 3, 2026                     |
| Generated     | September 3, 2026                     |

## Document control and scope

Administrative records only. Entries do not determine legal applicability, mandatory retention, statutory deadlines or compliance.

This pack freezes the populated modules from one workspace snapshot. Keep the JSON backup and downloaded ZIP securely.

| Field           | Value                                                                  |
|-----------------|------------------------------------------------------------------------|
| Workspace       | Marketing evidence                                                     |
| Catalog version | 2026-09-03.1                                                           |
| Prepared        | 2026-09-03T12:00:00.000Z                                               |
| Record status   | Fictional sample. Requires tailoring.                                  |
| Unused modules  | All modules populated. This does not prove completeness or compliance. |

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## Advertising-claim evidence register

1 customer-reported record. No independent verification.

Administrative records only. Entries do not determine legal applicability, mandatory retention, statutory deadlines or compliance.

## Fictional advertising-claim evidence register

| Field                                            | Value                                                      |
|--------------------------------------------------|------------------------------------------------------------|
| Record title                                     | Fictional advertising-claim evidence register              |
| Owner                                            | Example operations lead                                    |
| Status                                           | Open                                                       |
| Customer-defined review month                    | 2026-10                                                    |
| Evidence notes                                   | EXAMPLE-001, fictional reference                           |
| Notes and uncertainty                            | Fictional sample. Requires tailoring and customer review.  |
| Exact claim                                      | Fictional exact claim                                      |
| Channel                                          | Fictional channel                                          |
| Customer-provided substantiation and limitations | Fictional customer-provided substantiation and limitations |

## Testimonial permission log

1 customer-reported record. No independent verification.

Administrative records only. Entries do not determine legal applicability, mandatory retention, statutory deadlines or compliance.

Actions are reported by the customer. This record does not authenticate participation, consent, approval or a signature.

## Fictional testimonial permission log

| Field                         | Value                                                     |
|-------------------------------|-----------------------------------------------------------|
| Record title                  | Fictional testimonial permission log                      |
| Owner                         | Example operations lead                                   |
| Status                        | Open                                                      |
| Customer-defined review month | 2026-10                                                   |
| Evidence notes                | EXAMPLE-001, fictional reference                          |
| Notes and uncertainty         | Fictional sample. Requires tailoring and customer review. |
| Reported actor                | Example reviewer                                          |
| Reported action date          | September 3, 2026                                         |
| Reported action               | Acknowledged                                              |
| Evidence and reporting basis  | Customer-reported fictional action                        |
| Testimonial reference         | Fictional testimonial reference                           |
| Reported permission scope     | Fictional reported permission scope                       |

## Endorsement disclosure checklist

Fictional endorsement disclosure checklist. 2 of 3 items reported complete.

Administrative records only. Entries do not determine legal applicability, mandatory retention, statutory deadlines or compliance.

## Fictional endorsement disclosure checklist

| Field                         | Value                                      |
|-------------------------------|--------------------------------------------|
| Record title                  | Fictional endorsement disclosure checklist |
| Owner                         | Example operations lead                    |
| Status                        | Open                                       |
| Customer-defined review month | 2026-10                                    |

| Field                                       | Value                                                     |
|---------------------------------------------|-----------------------------------------------------------|
| Evidence notes                              | EXAMPLE-001, fictional reference                          |
| Notes and uncertainty                       | Fictional sample. Requires tailoring and customer review. |
| Checklist items, one per line               | Check the record<br>Assign an owner<br>Record the review  |
| Completed item numbers, separated by commas | 1,2                                                       |
| Campaign or endorsement                     | Fictional campaign or endorsement                         |

## Result 1

| Field       | Value                                      |
|-------------|--------------------------------------------|
| Record      | Fictional endorsement disclosure checklist |
| Item        | 1                                          |
| Description | Check the record                           |
| Status      | Reported complete                          |

## Result 2

| Field       | Value                                      |
|-------------|--------------------------------------------|
| Record      | Fictional endorsement disclosure checklist |
| Item        | 2                                          |
| Description | Assign an owner                            |
| Status      | Reported complete                          |

Result 3

| Field       | Value                                      |
|-------------|--------------------------------------------|
| Record      | Fictional endorsement disclosure checklist |
| Item        | 3                                          |
| Description | Record the review                          |
| Status      | Not reported complete                      |

Unsubscribe test record

1 customer-reported record. No independent verification.

Administrative records only. Entries do not determine legal applicability, mandatory retention, statutory deadlines or compliance.

Fictional unsubscribe test record

| Field                         | Value                                                     |
|-------------------------------|-----------------------------------------------------------|
| Record title                  | Fictional unsubscribe test record                         |
| Owner                         | Example operations lead                                   |
| Status                        | Open                                                      |
| Customer-defined review month | 2026-10                                                   |
| Evidence notes                | EXAMPLE-001, fictional reference                          |
| Notes and uncertainty         | Fictional sample. Requires tailoring and customer review. |
| Campaign                      | Fictional campaign                                        |
| Test date                     | September 3, 2026                                         |
| Test steps                    | Fictional test steps                                      |
| Observed result               | Fictional observed result                                 |