

COMPLIANCE WORKING RECORD

Endorsement disclosure checker

Fictional sample. Requires tailoring and responsible review.

Document control

Field	Value
Document type	Endorsement disclosure checker
Document reference	FICTIONAL-MARKETING-1
Jurisdiction	United States
Version	1
Status	Named marketing evidence workpaper prepared
Prepared by	Fictional responsible marketing reviewer
Prepared on	October 9, 2026
Rule pack	2026-10-09.marketing-evidence.1
Generated	October 9, 2026

Purpose and boundary

Check exact endorsement disclosure text, material connections and reported presentation against approved criteria.

Find the exact disclosure within the supplied message where text presentation is claimed. Check declared material connections, language, placement, visibility without expansion and audio/visual presentation. Video and live presentation remain source-linked observations, not inferred from a transcript. Missing experience or presentation evidence remains unresolved. No automatic clear-and-conspicuous conclusion follows from a keyword.

This workpaper checks exact customer-supplied content, criteria, evidence and decisions. It does not establish legal applicability, adequate scientific support, clear-and-conspicuous presentation, valid consent, authenticity, identity or AI generation. No live message, call, unsubscribe link or provider is executed. Original files remain unchanged and browser-local unless explicitly saved through paid private cloud saving.

Approved scope and marketing evidence method

Fictional limited content and audience. Replace every fact and source before use.

Scope approval. FICTIONAL-CAMPAIGN-1

Approved method. Fictional approved marketing framework 1. Source. f1. Locator. Exact fictional method and requirements JSON. Approver. Fictional authorized method approver. Approval date. 2026-01-01

Population statement. Declared complete population. Customer-declared count. 1

Endorsement and disclosure presentation comparison inputs

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Item Id. I1 Brand. Fictional Northfield Channel. Fictional text campaign Content Version. 1 Content Text. Sponsored by Fictional Northfield. I tried the fictional service and found its support helpful. Source File Id. f2 Source Locator. Exact original fictional text Text Binding. Exact UTF-8 excerpt First Published On. Owner. Fictional content owner Endorser Ref. FICTIONAL-PERSON-1 Material Connection. Paid Endorsement Language. English Disclosure Text. Sponsored by Fictional Northfield. Disclosure Language. English Content Medium. Text

Rules

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Rule Id. R1 Instrument. Fictional approved marketing criteria Provision. Fictional source-reviewed preparation criterion 1 Rule Version. Fictional approved marketing framework 1 Source Id. f1 Source Locator. criterion Question. Has the exact content and named observation been reviewed within the selected scope? Required Answer. Observed Approved By. Fictional authorized method approver Approved On. 2026-01-01

Answers

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Answer Id. ANS1 Item Id. I1 Rule Id. R1 Answer. Observed Reason. Fictional exact content and named observation were reviewed. Evidence Ids. ["E1"] Reviewer. Fictional responsible answer reviewer Reviewed On. 2026-10-08

Observations

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Observation Id. O1 Item Id. I1 Source File Id. f3 Source Pointer. /observations/0 Source Mode. Exact JSON observation Evidence Ids. ["E1"] Observed On. 2026-10-08 Reviewer. Fictional responsible observation reviewer Disclosure Placement. Within message Visible Without Action. Yes Visual Disclosure. Not applicable Audio Disclosure. Not applicable Disclosure Duration Seconds. Viewing Duration Seconds. Experience State. Source-supported experience

Decisions

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Decision Id. D1 Item Id. I1 Decision. Prepare for release Reason. Fictional named comparisons support preparation within this exact supplied scope. No legal approval is implied. Conditions. Action Ids. [] Approved By. Fictional authorized publication reviewer Approved On. 2026-10-09 Review On. 2026-12-31 Evidence Ids. ["E1"]

Evidence

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

ID	Facts
1	Evidence Id. E1 Item Id. I1 Record Id. O1 File Id. f3 Source Sha256. 01f4f6bb6bb4599bd811f66a992ce994d6d689c0d550af8ce63da19c9fd1adbe Locator. observations[0] Conclusion. Supports Reviewer. Fictional responsible evidence reviewer Observed On. 2026-10-08 Reviewed On. 2026-10-08

Actions

The first 20 exact task rows appear here. Displayed values are bounded to 1000 characters. Complete typed rows and exact values remain in Excel and JSON.

Endorsement and disclosure presentation comparison

The first 20 prepared output rows appear here. Complete rows remain in Excel and JSON.

ID	Result
I1	Item. I1 Observation. O1 Task. Endorsement and disclosure presentation comparison Exact content text. Sponsored by Fictional Northfield. I tried the fictional service and found its support helpful. Exact named input facts. {"itemId":"I1","brand":"Fictional Northfield","channel":"Fictional text campaign","contentVersion":"1","contentText":"Sponsored by Fictional Northfield. I tried the fictional service and found its support helpful.","sourceFileId":"f2","sourceLocator":"Exact original fictional text","textBinding":"Exact UTF-8 excerpt","firstPublishedOn":"","owner":"Fictional content owner","endorserRef":"FICTIONAL-PERSON-1","materialConnection":"Paid","endorsementLanguage":"English","disclosureText":"Sponsored by Fictional Northfield.","disclosureLanguage":"English","contentMedium":"Text"} Exact source observations. {"observationId":"O1","itemId":"I1","sourceFileId":"f3","sourcePointer":"/observations/0","sourceMode":"Exact JSON observation","evidenceIds":["E1"],"observedOn":"2026-10- [formal preview abridged]

Exact approved criteria and content answers

The first 20 prepared output rows appear here. Complete rows remain in Excel and JSON.

ID	Result
I1	Answer. ANS1 Item. I1 Criterion. R1 Required answer. Observed Observed answer. Observed Reason. Fictional exact content and named observation were reviewed. Result. Source-linked criterion answer prepared

Named marketing decision draft sections

The first 20 prepared output rows appear here. Complete rows remain in Excel and JSON.

ID	Result
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ID	Result
I1	<p>Item. I1 Decision. Prepare for release Result. Customer decision draft prepared Draft text. Endorsement and disclosure presentation comparison. Item I1. Exact revision 1</p> <p>Exact submitted content. Sponsored by Fictional Northfield. I tried the fictional service and found its support helpful.</p> <p>Approved scope. Fictional limited content and audience. Replace every fact and source before use.. Reference. FICTIONAL-CAMPAIGN-1</p> <p>Customer-selected method and criteria. Fictional approved marketing framework 1. [{"ruleId":"R1","instrument":"Fictional approved marketing criteria","provision":"Fictional source-reviewed preparation criterion 1","version":"Fictional approved marketing framework 1","sourceId":"f1","locator":"criterion"}]</p> <p>Named comparison observations. [{"observationId":"O1","itemId":"I1","sourceFileId":"f3","sourcePointer":"/observations/0","sourceMode":"Exact JSON observation","evidenceIds":["E1"],"observedOn":"2026-10-08","reviewer":"Fictional responsible observation reviewer","dis [formal preview abridged]</p>

Actual disclosure and reported presentation

The first 20 prepared output rows appear here. Complete rows remain in Excel and JSON.

ID	Result
I1	<p>Item. I1 Material connection. Paid Exact disclosure. Sponsored by Fictional Northfield. Placement. Within message Visible without action. Yes Medium. Text Result. Source-linked presentation prepared</p>

Owned responses and dependencies

The first 20 prepared output rows appear here. Complete rows remain in Excel and JSON.

Marketing decision draft. I1. Prepare for release

Complete exact draft text remains in Excel and JSON.

Endorsement and disclosure presentation comparison. Item I1. Exact revision 1

Exact submitted content. Sponsored by Fictional Northfield. I tried the fictional service and found its support helpful.

Approved scope. Fictional limited content and audience. Replace every fact and source before use.. Reference. FICTIONAL-CAMPAIGN-1

Customer-selected method and criteria. Fictional approved marketing framework 1.

[{"ruleId":"R1","instrument":"Fictional approved marketing criteria","provision":"Fictional source-reviewed preparation criterion 1","version":"Fictional approved marketing framework 1","sourceId":"f1","locator":"criterion"}]

Named comparison observations.
[{"observationId":"O1","itemId":"I1","sourceFileId":"f3","sourcePointer":"/observations/0","sourceMode":"Exact JSON observation","evidenceIds":["E1"],"observedOn":"2026-10-08","reviewer":"Fictional responsible observation reviewer","disclosurePlacement":"Within message","visibleWithoutAction":"Yes","visualDisclosure":"Not applicable","audioDisclosure":"Not applicable","disclosureDurationSeconds":"","viewingDurationSeconds":"","experienceState":"Source-supported experience"}]

Customer publication decision. Prepare for release. Reason. Fictional named comparisons support preparation within this exact supplied scope. No legal approval is implied.

Conditions and responses. . []

Approval. Fictional authorized publication reviewer, 2026-10-09. Review. 2026-12-31

Exact evidence references. ["E1"]

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Review findings

1 declared content items. 1 exact approved criteria. 0 unresolved findings.

The first 100 findings and 1000 characters per displayed field appear here. Complete findings remain in the data exports.

Selected exact attachments

ID	Filename	Bytes	SHA-256
f1	fictional-approved-marketing-method.json	186	548630e9021953221e221a843c8be871d6ac404fa1b54304ae6849b60003b632
f2	fictional-original-marketing-text.txt	95	b4ac661511ca15d3813761130c4e3eff265cf43b626bc740f1550129d4310817
f3	fictional-source-marketing-observations.json	297	01f4f6bb6bb4599bd811f66a992ce994d6d689c0d550af8ce63da19c9fd1adbe

Unresolved items and limitations

The first 100 unresolved items appear here, with 1000 characters per preview. Complete findings remain in Excel and JSON.

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Limitations

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Official sources

Source	Provision	Date	Link
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Source	Provision	Date	Link
Federal Trade Commission: Disclosures 101 for Social Media Influencers	Material connections, placement with the endorsement, disclosure language, visibility and picture, video or live presentation. A platform label does not establish sufficient disclosure. Customer evidence must document the actual audience presentation and product experience.. Find the exact disclosure within the supplied message where text presentation is claimed. Check declared material connections, language, placement, visibility without expansion and audio/visual presentation. Video and live presentation remain source-linked observations, not inferred from a transcript. Missing experience or presentation evidence remains unresolved. No automatic clear-and-conspicuous conclusion follows from a keyword. No automated applicability, authenticity, adequate substantiation or legal approval follows.	October 9, 2026	https://www.ftc.gov/business-guidance/resources/disclosures-101-social-media-influencers