COMPLIANCE WORKING RECORD

Website compliance review report

Fictional Example Outdoor Co.

Document control

Field	Value
Organization	Fictional Example Outdoor Co.
Document type	Compliance evidence report
Document reference	BCT-FICTIONAL-2026-001
Version	1.1
Classification	Fictional sample. Requires tailoring.
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Prepared on	October 26, 2026
Generated	October 26, 2026

Source information

Fictional example requiring tailoring. Every website observation and evidence reference is invented. No real organization was assessed.

Summary

11 findings: 4 high, 4 medium, 3 low priority.

Fix these 4 high-priority findings first. They affect customers most directly or carry the clearest risk.

ID	Area	Recommended fix
AC-01	Accessibility	Keep focus within the open dialog and return it to the initiating control when closed.

ID	Area	Recommended fix
PV-01	Privacy and tracking	Identify the request purpose and applicable rules, then retest the agreed consent behavior.
PR-01	Pricing and subscriptions	Show $0 for 14 days, then $29/month beside the signup button.
CJ-01	Customer journeys	Repair the destination and retest the complete signed-in and recovery paths.

Scope

Fictional Complete review of one US-facing outdoor equipment store in English. This illustrates all eleven review areas; it is not a real completed assessment.

The sample covers ten invented public pages, five policy pages, two customer journeys, five representative templates, two documents, five message types, ten claims, and five approved paired regional pages. All page and evidence references are invented.

The scope includes passive HTTPS and security header observations on ten invented URLs and search and loading observations on five invented pages.

Method

Agree on the website, representative pages, customer journeys, evidence, and access before review. Record the observation date, viewport, and relevant state for each capture.

Compare the policies and offer promises with the observed customer experience. Check the agreed accessibility interactions, consent behavior, price disclosures, messages, identity, claims, regional consistency, public security settings, and search basics.

Retain an evidence reference with each finding. Explain the customer impact and a recommended fix. Priority describes the practical review order, not a legal finding. This fictional sample does not cite law to establish a breach.

Finding index

ID	Area	Priority
PO-01	Policies	Medium
AC-01	Accessibility	High
PV-01	Privacy and tracking	High
PR-01	Pricing and subscriptions	High
CJ-01	Customer journeys	High

ID	Area	Priority
PC-01	Post-purchase communication	Medium
BI-01	Business identity and contact	Medium
MC-01	Marketing claims	Medium
LR-01	Language and regional consistency	Low
SC-01	Public security configuration	Low
PS-01	Performance and search basics	Low

PO-01 Policies

Field	Record
Observed	The refund policy allows 30 days; the checkout FAQ allows 14 days.
Evidence reference	Fictional capture PO-01. No real website tested.
Customer impact	Customers receive conflicting refund information.
Recommended fix	Agree on the applicable period and use it consistently.
Priority	Medium

AC-01 Accessibility

Field	Record
Observed	Keyboard focus leaves the checkout dialog while it remains open.
Evidence reference	Fictional capture AC-01. No real website tested.
Customer impact	Keyboard users can lose their place and miss checkout controls.
Recommended fix	Keep focus within the open dialog and return it to the initiating control when closed.
Priority	High

PV-01 Privacy and tracking

Field	Record
Observed	A third-party advertising request loads before a choice is recorded in the tested session.
Evidence reference	Fictional capture PV-01. No real website tested.
Customer impact	The observed request may conflict with the stated consent behavior.
Recommended fix	Identify the request purpose and applicable rules, then retest the agreed consent behavior.
Priority	High

PR-01 Pricing and subscriptions

Field	Record
Observed	The trial page says $0 today; the $29 monthly renewal appears only in the terms.
Evidence reference	Fictional capture PR-01. No real website tested.
Customer impact	Customers may begin a trial without seeing the recurring charge.
Recommended fix	Show $0 for 14 days, then $29/month beside the signup button.
Priority	High

CJ-01 Customer journeys

Field	Record
Observed	The mobile cancellation link opens an expired account recovery screen.
Evidence reference	Fictional capture CJ-01. No real website tested.

Field	Record
Customer impact	Customers cannot reach the cancellation task through the tested path.
Recommended fix	Repair the destination and retest the complete signed-in and recovery paths.
Priority	High

PC-01 Post-purchase communication

Field	Record
Observed	The welcome email describes annual billing after a monthly purchase.
Evidence reference	Fictional capture PC-01. No real website tested.
Customer impact	The message contradicts the agreed billing interval.
Recommended fix	Use the purchased plan and interval in the confirmation.
Priority	Medium

BI-01 Business identity and contact

Field	Record
Observed	The footer support address differs from the refund page address.
Evidence reference	Fictional capture BI-01. No real website tested.
Customer impact	A refund inquiry may reach the wrong destination.
Recommended fix	Confirm and publish the monitored address consistently.
Priority	Medium

MC-01 Marketing claims

Field	Record
Observed	A security badge appears without an issuer or supporting record.
Evidence reference	Fictional capture MC-01. No real website tested.
Customer impact	Visitors cannot verify what the badge represents.
Recommended fix	Provide the current supporting record or remove the badge.
Priority	Medium

LR-01 Language and regional consistency

Field	Record
Observed	The approved translated returns page shows a different deadline from the English page.
Evidence reference	Fictional capture LR-01. No real website tested.
Customer impact	Customers see different conditions depending on the selected language.
Recommended fix	Confirm the approved condition and correct the paired translation.
Priority	Low

SC-01 Public security configuration

Field	Record
Observed	The tested HTTPS page has no observed HSTS header.
Evidence reference	Fictional capture SC-01. No real website tested.

Field	Record
Customer impact	The response does not announce a browser HTTPS-only policy.
Recommended fix	Assess the HTTPS deployment and introduce an appropriate HSTS policy after testing.
Priority	Low

PS-01 Performance and search basics

Field	Record
Observed	The main product page declares another product page as canonical.
Evidence reference	Fictional capture PS-01. No real website tested.
Customer impact	Search engines receive a conflicting preferred URL.
Recommended fix	Confirm the intended canonical and align the page and sitemap.
Priority	Low

Retest record

The agreed retest covers up to ten original findings and must be requested within 60 days. New pages and issues require a separate scope.

Retest PR-01

Field	Record
Status	Fictional resolved observation
Observation	The invented signup page now shows the trial and renewal price beside the button. This does not determine legal compliance.
Evidence	Fictional retest capture RT-01.

Retest AC-01

Field	Record
Status	Fictional unresolved observation
Observation	Keyboard focus still leaves the invented checkout dialog.
Evidence	Fictional retest capture RT-02.

Review limits

This report records observations within its agreed sample and evidence. It is not legal advice, a legal opinion, or compliance certification. Your team decides and implements changes.

A sampled accessibility review does not establish full WCAG conformance. Privacy checks do not assess an entire data protection program. Security checks exclude penetration testing.